

KERN COUNTY SOCCER FOUNDATION
EXECUTIVE BOARD MEETING MINUTES
February 4, 2009

In attendance: Paul Ricker, Barbara Graviss, Tom Martin, Judy Vaughn, Dana Hamilton, Cherie Anderson, John Scarrone, Mark Weighall and Stephanie Happel.

Call to Order by Paul Ricker at 6:01PM.

Approval of Previous Minutes: 1st by Judy Vaughn 2nd by Tom Martin. Accepted.

President's Report: Paul Ricker stated meeting is to talk about raising money. We need to raise 200 thousand dollars by April 1, 200 thousand dollars by June 1 and 200 thousand dollars by September 1. Just the gardening bill for Maranatha is \$10,000.00 per month. If anyone has any ideas please contact Tom Martin but run with it. Need to think outside the box. Paul and Tom will be meeting with Harold Handson from Citizen Bank to ask if we can pay only interest for 8 months.

Need more people to help with Soccer Park. We have a Financial Consultant – Mark Weighall. We have an I.T. Manager – Dale Patrick. Looking for an Insurance Consultant. Looking for Director of Volunteers. Looking for a buyer for Operations. Looking for sales personnel to help with Fundraising. If you know someone talk to Paul about them.

Paul Nominated Dana Hamilton as Director of Publicity. 1st by Barbara Graviss 2nd by Cherie Anderson. Accepted.

Paul asked Dana to write articles on Maranatha Gardening. He fixed backhoe with his money. \$4000.00.

Dana to get in touch with Matt Billingsley. Also to check out how Southwest Baseball raised money.

Tom is talking to Hotel list. Maybe we can have contact \$500 to link to Soccer Park Website.

Paul also brought up maybe other events to come to Soccer Park. Like Lacrosse Tournament, Weddings, Parties, etc...

Between September and November about 7,000 people come thru the gates Saturday and Sunday. About ½ million people in one year. We know that Mexican League has 50 Men's Team, 7 Boy's Team, and 12 Women's Team that will be playing for the next 5 years. We also know Boys, Girls and AYSO Leagues will renew with park.

Rollin Bean signed contract. The gentlemen with the soccer games from Las Vegas has signed contract. Tom is also talking to gentlemen from Las Vegas about Sports Wear. Need to give Stephanie Happel, Secretary, all contracts. We need to contact Extreme Soccer.

John Scarrone has talked to Ugly Ducking Marketing Group about Soccer Park. We need Media exposure.

Before Regular Meeting Paul asked everyone for 2 things. 1. Professional Fundraiser 2. Email Stephanie Action Items.

Paul believes in one (1) hour meetings no longer than that.

Motion to Adjourn Meeting was 1st by Judy Vaughn and 2nd by Barbara Graviss. Accepted.

Meeting adjourned at 7:00PM

Next Regular Meeting will be February 18, 2009.

Next Executive Meeting will be March 9, 2009.